

# CITY OF SAN JOSE

## 2010-2011 ADOPTED OPERATING BUDGET

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### SAN JOSE AT A GLANCE

#### Strategic Location

Situated between the Diablo and Santa Cruz mountain ranges, the City of San José encompasses 179.2 square miles at the southern tip of the San Francisco Bay. San José's central location between San Francisco to the north and Monterey/Carmel to the south makes the "Capital of Silicon Valley" a gateway to adventures throughout California.

With a population of 1,023,083, San José is the 10th largest city in the nation.<sup>1</sup> Over 1.8 million people reside in Santa Clara County, of which San José is the county seat.



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<sup>1</sup> State of California, Department of Finance, E-1 population Estimates for Cities, Counties and the State with Annual Percent Change — January 1, 2009 and 2010. (May 2010)

#### History

In November 1777, El Pueblo San José de Guadalupe became the first civil settlement in California. The settlement was mostly occupied by the Ohlone Indians along the Guadalupe River and Spanish settlers. At that time, San José was a farming community cultivating a number of different crops, which served the military communities in San Francisco and Monterey. In 1849, San José became the first capital of California, but this honor remained for only two years due to the lack of hotel capacity and flooding in downtown. Furthering San José's difficulties, the City was plagued with floods, earthquakes and fires in the early 1900s. However, over the next century, San José experienced one of the most significant economic changes in California history, transforming from an agricultural community to what is known today as the "Capital of Silicon Valley."

#### Quality of Life

San José's quality of life is unsurpassed. With an average of 300 days of sunshine a year, and temperatures varying from an average of 50 degrees in January to an average of 70 degrees in July, those living and working in San José can enjoy the City's many attractions, cultural and performing arts, sports and recreation opportunities, and year-round festivals and celebrations. In addition, San José is rated as one of the "Safest Big Cities" in the nation. So, it is no surprise that 78 percent of residents rated the quality of life in the City as either "excellent" or "good" in the City's most recent Community Survey. San José also has received accolades from Business Week, Money Magazine, and other national media as a place to live and do business.

#### Diversity

Diversity is a hallmark of San José. San José is a city proud of the cultural and ethnic diversity of its population and workforce and the rich cultural identity of its many

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### SAN JOSE AT A GLANCE (CONT'D.)

#### **Diversity (Cont'd.)**

neighborhoods. City residents speak more than 50 different languages. Japantown is a popular tourist stop and a cornerstone neighborhood full of tradition. Biblioteca Latinoamericana, one of the City's innovative library branches, boasts one of the largest collections of Spanish language materials in northern California. The City hosts many cultural festivals and numerous ethnic chambers of commerce are active in the community. According to the 2008 U.S. Census Bureau demographics, residents of the City include 31.9% Hispanic, 31.8% White, 30.6% Asian, 2.9% African American, and 2.8% other.



#### **Education**

Fifteen public school districts and an estimated 300 private and parochial schools provide families with a range of educational choices. Innovative programs in local school districts include a nationally acclaimed performing arts magnet and concentrations in aerospace, international studies, math and science, and radio and television.

Higher education facilities in and around San José are superior. San José State University (SJSU) is California's oldest public university, founded in 1857. It offers strong programs in business, information technology, journalism, mass communications, and engineering, with SJSU graduating twice as many engineers

annually as any nearby university. In addition, the collaboration between SJSU and the City of San José to construct and operate the Dr. Martin Luther King, Jr. Library, the first joint City/University library, earned the prestigious national title of Gale/Library Journal 2004 Library of the Year.

Area colleges include Santa Clara University, the State's oldest institution of higher private education, founded in 1851. Other excellent nearby universities include Stanford University, University of California at Berkeley, University of California at San Francisco, and University of California at Santa Cruz.

Seven community colleges serve the County of Santa Clara, offering a variety of two-year programs and work-ready certificate programs. Community-based programs like Metropolitan Adult Education and the Center for Employment Training fill the need for basic skills and job training.

#### **Economic Diversity**

Perhaps more important than rankings and statistics, the term "Capital of Silicon Valley" describes not only a city and geographic region, but also a culture, an entrepreneurial energy, a spirit of innovation, and a symbol of opportunity. In 2004, that entrepreneurial spirit led to the launch of the San José Bioscience Incubator and Innovation Center. Today, the BioCenter provides space for more than 21 high-potential startup companies involved in a diverse range of bio-convergence industry sectors. Building upon this success, the City has adopted a Green Vision which aggressively promotes the growth of 'clean technology' companies that are developing the alternative energy, energy efficiency, and transportation innovations of tomorrow. The Environmental Business Cluster continues to excel in commercializing environmental technologies and an

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### SAN JOSE AT A GLANCE (CONT'D.)

#### **Economic Diversity (Cont'd.)**

Electronics Transportation Development Center has been created to support the design and marketing of alternative fuels and next generation transportation technologies. While San José and Silicon Valley are largely associated with the technology industry, the City's business profile is diverse and healthy. Commercial, retail, industrial, professional, and service businesses all thrive in San José. The area is rich with research and development resources, as San José area companies receive on average about one-third of the nation's venture capital investments each year.

#### **International**

On the international front, San José attracts significant foreign investment from throughout the globe, particularly in information technology industrial sectors. San José is also a leading city in exporting goods and services. To expand international economic ties, the City maintains Economic Partnership Agreements with key international cities and regions that complement San José's economic profile in technological innovation and entrepreneurship.

#### **Tourism**

Residents and visitors enjoy the City's many attractions year-round: museums, parks, sports, multicultural festivals, theme parks, shopping, and of course, great hotels and restaurants. Attractions include the Tech Museum of Innovation, San José Museum of Art, Raging Waters, Happy Hollow Park and Zoo, the Japanese Friendship Garden, the Winchester Mystery House, and the Children's Discovery Museum of San José.

#### **Sports**

Several professional sports teams call San José home: the Sharks, National Hockey League; the Earthquakes, Major League Soccer; and the Giants, Minor League Baseball. The City

also has a state-of-the-art community ice center, golf courses, and parklands, including a beautiful three-mile riverwalk.

#### **Transportation**

San José/Silicon Valley has the following mass transportation options:

- The Norman Y. Mineta San José International Airport, located within minutes of downtown, serving over 8.2 million passengers annually, with 13 major passenger airlines operating service to 25 U.S. cities and two international destinations.
- The Santa Clara Valley Transportation Authority's (VTA) 42-mile light rail service with 62 stations, serving over ten million passengers annually. VTA's active fleet of 420 buses serving over 34 million annual riders with 71 routes and over 3,800 stops.



- Caltrain, a commuter rail service, with 33 stations, runs from Gilroy through San José and north to San Francisco, serving 12.1 million passengers annually. Caltrain operates 90 weekday trains, including 22 Baby Bullet express route trains that travel from San José to San Francisco in less than an hour.
- Bay Area Rapid Transit (BART) and California High-Speed Rail both have planned routes to San José. Construction is expected to begin in 2011 and 2012, respectively.

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### SAN JOSE AT A GLANCE (CONT'D.)

#### BASIC CITY FACTS

**FOUNDED:** 1777; California's first civilian settlement

**INCORPORATED:** March 27, 1850; California's first incorporated City, and site of the first State capital

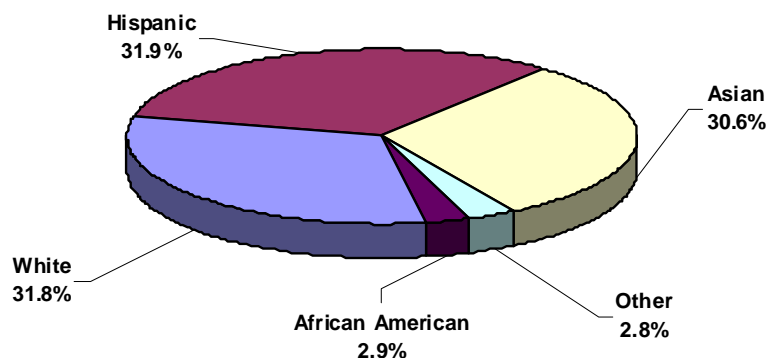
#### GENERAL DATA

Population <sup>2</sup>	1,023,083
Registered Voters	376,403
Median Household Income	\$80,616
Miles of Streets	2,310
Miles of Alleys	2
Area of City (square miles)	179.2
Land Use:	
Single-Family	33.3%
Two-Family	2.3%
Multi-Family	6.5%
Mobile Home	0.8%
Commercial	5.1%
Industrial	7.6%
Government Institutions	2.8%
Airports	1.2%
Schools	4.5%
Parks/Open Space	8.6%
Roadways	20.9%
Mixed Use	0.8%
Undeveloped	5.6%



#### DEMOGRAPHICS

Breakdown of Race/Ethnicities (U.S. Census Bureau, American Community Survey, 2008)



<sup>2</sup> State of California, Department of Finance, E-1 population Estimates for Cities, Counties and the State with Annual Percent Change — January 1, 2009 and 2010. (May 2010)



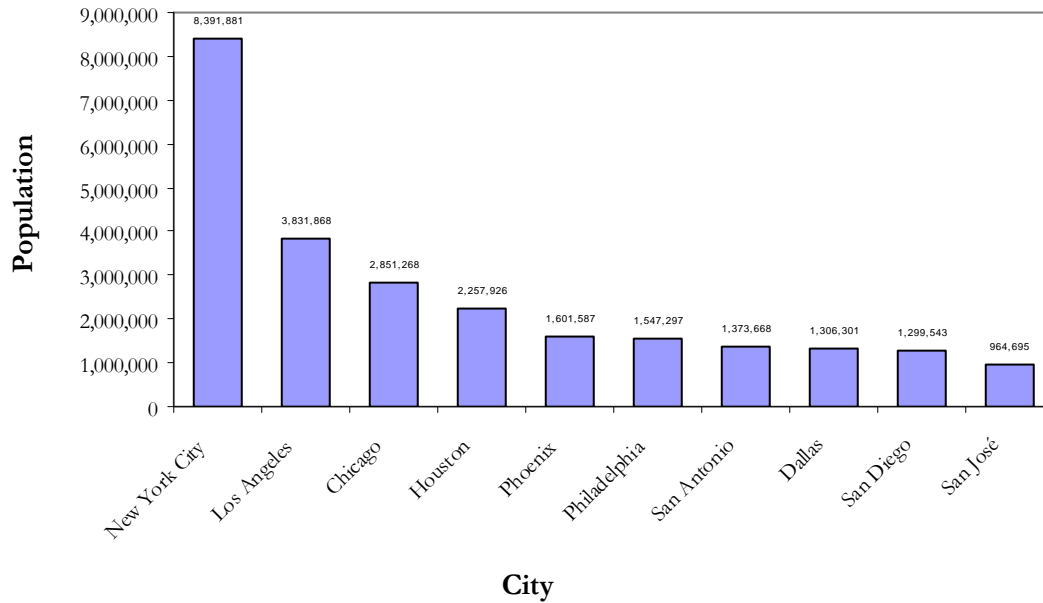
# CITY OF SAN JOSE

## 2010-2011 ADOPTED OPERATING BUDGET

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### SAN JOSE AT A GLANCE (CONT'D.)

#### POPULATION OF 10 LARGEST U.S. CITIES



Source: U.S. Census Bureau, Population Division (July 2009 estimates)

#### MAJOR EMPLOYERS

<u>Company</u>	<u>Number of Employees</u>
Cisco Systems	11,600
IBM	7,460
City of San José*	5,840
San Jose State University	3,100
Ebay, Inc.	3,000
San Jose Unified School District	2,690
Xilinx	2,340
Sanmina-SCI	2,170
Kaiser Permanente	2,120
Hitachi	2,000

Source: City of San José, Office of Economic Development

\*2010-2011 Adopted Operating Budget

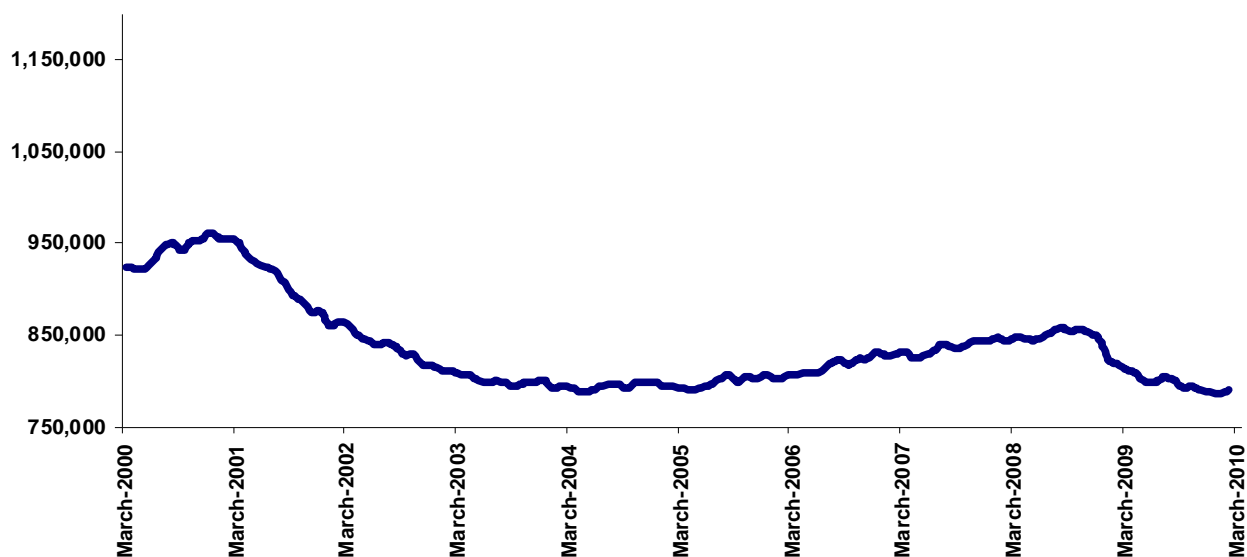
# CITY OF SAN JOSE

## 2010-2011 ADOPTED OPERATING BUDGET

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### SAN JOSE AT A GLANCE (CONT'D.)

#### SAN JOSE METROPOLITAN STATISTICAL AREA (MSA) EMPLOYED RESIDENTS\*



**San José MSA Area Employed Residents**

\* The San José, Sunnyvale, and Santa Clara Metropolitan Statistical Area (MSA) includes Santa Clara and San Benito Counties  
Source: U.S. Census Bureau, California Employment Development Department (2010)

#### ANNUAL UNEMPLOYMENT RATES\*\*

Unemployment Rates***	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u> (as of June 2010)
San José MSA	5.4%	4.5%	4.8%	6.1%	11.1%	12.5%
State	5.4%	4.9%	5.4%	7.2%	11.4%	12.3%
National	5.1%	4.6%	4.6%	5.8%	9.3%	9.5%

\*\* Average annual rates based on monthly employment statistics

\*\*\* Unadjusted unemployment rates

Source: U.S. Census Bureau, California Employment Development Department (2010)

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### SAN JOSE AT A GLANCE (CONT'D.)

#### AIRPORT

Size	1,000	Approx. Acres
Terminals	2	
Runways	3	
Hours of Operation	24	
Flights in 2009-2010:		
Commercial Airline Operations	76,024	
Cargo Commercial Airlines Operations	2,076	
Taxi/Commuter Commercial	19,776	
General Aviation	26,350	
Military Flights	275	
Landings Per Day in 2009-2010:		
Commercial	134	
General Aviation	46	
Number of Passengers in 2009-2010:	8.2	Million
Public Parking Spaces:		
Short-Term Parking	2,695	
Long-Term Parking	3,600	
Services:		
Passenger Airlines	13	
All-Cargo Airlines	3	
General Aviation Based Aircraft	70	



#### ENVIRONMENT AND UTILITIES

Miles of Municipal Sewer Mains	2,253
Number of Water Pollution Control Plants <sup>3</sup>	1
Number of Square Miles the Sanitary Sewer System Spans	179.3
Gallons of Wastewater the Plant has the Capacity to Treat Per Day	167.0 Million
Gallons of Wastewater Treated Per Day in 2009-2010	109.0 Million
Number of Municipal Water Systems <sup>4</sup>	1
Water Services in Municipal Service Water Area	25,967
Miles of Water Mains	344
Gallons of Potable Municipal Water Delivered in 2009-2010	6.1 Billion
Gallons of Recycled Municipal Water Delivered in 2009-2010	1.2 Billion

<sup>3</sup> Serving the San José, Santa Clara, Milpitas, Campbell, Cupertino, Los Gatos, Saratoga, and Monte Sereno areas.

<sup>4</sup> Serving the Evergreen, North San José, Alviso, Edenvale, and Coyote Valley areas.

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### SAN JOSE AT A GLANCE (CONT'D.)

#### ENVIRONMENT AND UTILITIES (CONT'D.)

##### 2009-2010 Recycled Materials:

Tons of Paper	71,826
Tons of Glass	16,653
Tons of Cardboard	10,874
Tons of Metals	4,616
Tons of Plastics	5,581
Tons of Other Materials	<u>7,374</u>
Total Tons of Recyclables	116,924
Multi-Family Dwelling Tons	
Composted	55,391
Tons of Yard Trimmings	137,790
Gallons of Used Motor Oil	145,975



#### FIRE

Fire Stations	34
Companies	41
Equipment	
Pumpers:	
Front Line	29
Relief	16
Aerial Ladder and Elevated Platform Trucks:	
Front Line	9
Relief	3
Brush Rigs:	
Front Line	7
Relief	6
Crash Rescue Vehicles:	
Front Line	2
Relief	1
Auxiliary Vehicles	120
Urban Search and Rescue Trucks	3
Water Tenders	3
Emergency Medical Calls in 2009-2010	51,603
Fire Safety Code Inspections in 2009-2010	6,619
Fires in 2009-2010	1,687
Hazardous Materials Incidents in 2009-2010	281



#### LIBRARIES

Number of Outlets:	
Main Library	1
Branches	21
Items Checked Out (Circulation) in 2009-2010	14,918,837
Books (Inventory) in 2009-2010	1,861,648
Audio Visual Materials (Inventory) in 2009-2010	437,415
Reference Questions in 2009-2010	731,336*

\* 2009-2010 Year-End Estimate





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### SAN JOSE AT A GLANCE (CONT'D.)

#### PARKING

Parking Meters	2,570
Parking Lots (1,213 total spaces)	8
Parking Garages (6,270 total spaces)	8

#### PARKS, RECREATION AND NEIGHBORHOOD SERVICES \*

Park Sites	188
Basketball Courts	77
Bocci Ball Courts	7
Exercise Courses	32
Handball Courts	7
Horseshoe Pits	17
Lawn Bowling Greens	16
Sand Volleyball Courts	9
Skate Parks	5
Softball Fields	41
Swimming Pools	6
Tennis Courts	92
Park Acreage	3,521
Playgrounds	250
Community Centers	10
Neighborhood and Satellite Centers	37
Senior Centers	4
Public Golf Courses	3
Gymnasiums	7
Fitness Rooms	5
Youth Centers	6
Number of Strong Neighborhoods Initiative Areas	19
Total Attendance in Recreation Programs in 2009-2010	2,065,676



#### POLICE

Police Stations	1
Community Policing Centers	3
Police Vehicles	345
Motorcycles	49
Horses	12
Dogs	15
Aircraft:	
Helicopter	1
Fixed Wing	1
Number of Emergency Calls Received in 2009-2010	368,905
Number of Non-Emergency Calls Received in 2009-2010	342,450
Cases Investigated Per Year in 2009-2010	38,290



\* Data represents City services (excludes school data)